Terms of Service

NOVEX – by Novora Technologies

Effective Date: 24 November 2026

1. Introduction

NOVEX is an AI-powered business automation platform operated by Novora Technologies ("we," "our," or "us").

These Terms of Service govern your access to and use of the NOVEX website, applications, AI assistants, and related services.

By registering for an account or using NOVEX, you agree to these Terms of Service and our Privacy Policy.

2. Use of Services

NOVEX provides AI-powered tools and digital assistants designed to support business activities, automate workflows, and improve operational efficiency.

Users agree to use NOVEX for lawful and authorized business purposes and in compliance with applicable laws and regulations.

3. User Accounts

Users are responsible for:

- Providing accurate registration and account information.
- Maintaining the confidentiality of login credentials.
- Managing authorized users within their organization.
- All activities performed under their accounts.
- Notifying NOVEX of any unauthorized access or security concerns.

4. Subscriptions, Free Trials and AI Credits

NOVEX may offer free trials, paid subscriptions, and credit-based service packages.

- Subscription features, pricing, usage limits, and AI credits are subject to the selected plan.
- Free trials are subject to applicable duration and usage restrictions.
- AI credits are consumed based on application usage and AI-powered activities.

- Subscription renewals, cancellations, and refunds are subject to the applicable subscription terms and mandatory legal requirements.
- NOVEX reserves the right to modify pricing and subscription packages with appropriate notice.

5. Artificial Intelligence and User Responsibility

NOVEX uses artificial intelligence to generate recommendations, content, communications, insights, and automated workflows.

AI-generated outputs may contain inaccuracies, incomplete information, or errors. Users are responsible for reviewing and validating AI-generated outputs before relying on them or authorizing business actions.

NOVEX does not guarantee specific business outcomes, sales results, financial returns, or the accuracy of AI-generated information.

6. Third-Party Services and Integrations

NOVEX may integrate with email providers, business applications, AI service providers, and other third-party platforms.

Users are responsible for ensuring that they have the necessary permissions to connect and use these services.

NOVEX is not responsible for interruptions, restrictions, or changes caused by third-party service providers.

7. Acceptable Use

Users must not use NOVEX to:

- Conduct unlawful, fraudulent, or misleading activities.
- Send unauthorized communications, spam, or malicious content.
- Violate privacy, intellectual property, or data protection rights.
- Attempt unauthorized access to systems or information.
- Disrupt, damage, reverse-engineer, or misuse the platform, except where expressly permitted by law.

Users are responsible for ensuring that their outreach campaigns and automated communications comply with applicable marketing and data protection regulations.

8. Intellectual Property and Data Ownership

The NOVEX platform, software, branding, designs, and proprietary technologies remain the intellectual property of Novora Technologies or its respective licensors.

Users retain ownership of their business data and content submitted to NOVEX and grant NOVEX permission to process such information as necessary to provide the requested services.

9. Service Availability and Updates

Novora Technologies aims to provide reliable and secure services. However, uninterrupted or error-free availability is not guaranteed.

We reserve the right to update, modify, maintain, or discontinue application features as reasonably necessary.

10. Limitation of Liability

To the extent permitted by applicable law, Novora Technologies shall not be liable for indirect, incidental, or consequential damages, including loss of revenue, business opportunities, or profits arising from the use of NOVEX.

Nothing in these terms excludes or limits liability where such exclusion or limitation is prohibited by law.

11. Suspension and Termination

Novora Technologies reserves the right to suspend or terminate access to NOVEX in cases of non-payment, security concerns, misuse, unlawful activities, or violation of these Terms of Service.

Users may discontinue their use of NOVEX or cancel their subscriptions in accordance with the applicable subscription terms.

12. Privacy and Data Protection

The collection, processing, storage, and protection of personal and business information are governed by the NOVEX Privacy Policy.

13. Changes to These Terms

Novora Technologies may update these Terms of Service periodically. Updated terms will be published on the NOVEX website, with appropriate notice of material changes.

14. Contact Us

For questions regarding these Terms of Service, please contact:

Novora Technologies

Product: NOVEX – AI Business Automation Platform

Website: https://novexai.live/

Contact: info@novoragroup.com

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